Alexis Araya

PUBLIC RELATIONS | SOCIAL MEDIA | EVENT COORDINATION
Hawthorne, CA | (310)-706-8061 | Lexaraya15@gmail.com | LinkedIn |

Public Relations student at California State University, Long Beach, with experience in community outreach, event coordination, employee training, and customer service. Interested in social media management, fashion PR, creative storytelling, and building relationships with others. Strong communication and teamwork skills, with experience reaching out to businesses, supporting events, and working in fast-paced environments.

SKILLS

-Communication: Professional writing, customer service, teamwork, conflict resolution

-Public Relations: Community outreach, relationship building, event coordination, fundraising

-Leadership: Employee training, organization, time management, problem-solving

-Creative & Digital: Canva, Wix (beginner), content planning, social media

-Languages: Spanish (proficiency level to confirm

EXPERIENCE

Starbucks — Barista Trainer | July 2023–Present
- Train new employees through a five-week training program, helping them learn store procedures, customer service, and daily responsibilities.
- Support new employees by answering questions, providing feedback, and helping them become more confident in their roles.
- Handle customer concerns by listening, communicating clearly, and finding solutions in a professional manner.
- Work closely with team members to maintain an organized and welcoming environment during busy shifts.

LEADERSHIP & CAMPUS INVOLVEMENT

Campus Couture — Outreach Assistant | Fall 2026–Present
Contact local businesses to explore fundraising opportunities and partnerships for student organization activities.Work with club members to plan events, share creative ideas, and encourage student involvement.
Public Relations Student Society of America (PRSSA) — Member
Latinas Connection at CSULB — Member

VOLUNTEER EXPERIENCE

Adopt A Family LA — Volunteer | December 2025
- Participated in a holiday donation program that supports families in need throughout the Los Angeles area.

- Helped collect, sort, and organize donated items, including food, clothing, and gifts.
- Assisted with packing donations and preparing items for delivery to families.
- Worked with other volunteers to make sure donations were organized and ready for distribution

EDUCATION

California State University, Long Beach
Bachelor of Arts in Public Relations | Minor in Consumer Affairs
August 2024 – Expected May 2028
Hawthorne High School
High School Diploma | June 2024

AWARDS

President's List — Fall 2024
California State University, Long Beach
Recognized for outstanding academic performance with a 4.0 semester GPA.

Dean's List — Spring 2025
California State University, Long Beach

President's Honor List — Fall 2025
California State University, Long Beach